

# QUALITY POLICY

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Following five years of product design and development, AlloyGator Limited launched its patented alloy-wheel protection system on 1st March 2010. Since then interest in our product has been substantial from both retail and trade customers in both the UK and Worldwide, including medium to large enterprises servicing the automotive aftermarket and large automotive manufacturers.

We operate a highly comprehensive product test and verification system throughout our manufacturing processes, including in-depth performance assessment and assurance across our product range. From the initial product inception stage, we carry out extensive prototype testing and design proving for all products, using leading-edge tools and techniques.

The materials used in all our products are produced to exact specifications and verified rigorously prior to their release for manufacture. We assess the performance of our own supply chain as a matter of routine. After final assembly, all products undergo comprehensive functional testing by The Motor Industry Research Association (MIRA) to either our own or customer specifications, over a specified temperature range if appropriate.

We recognise that the continued future success of the company depends on the price, delivery and quality of our products which combine to provide the overall service we provide. The quality of both our products and service are key to us if we are to meet the ever-increasing demands of our customers. With this in mind the policy of AlloyGator Limited is to provide products that give total satisfaction to our customers whilst meeting any relevant statutory, regulatory or legal requirements as well as considering any risks involved, including those to the environment.

We are committed to continuous improvement and have established a Quality Management System which provides a framework for measuring and improving our performance. The management and staff of AlloyGator Limited will adhere to the spirit and intent of our quality policy, as well as the directives set out in the quality assurance manual and its supporting documentation. The commitment to quality is a vital part of the working principles of AlloyGator Limited and a decisive factor in its growth.



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We have the following systems and procedures in place to support us in our aim of total customer satisfaction and continuous improvement throughout our business:

AlloyGator Limited is committed to:

- A quality management system (QMS) philosophy based on the international standards
- Providing competitive, error free products on time, by adopting a process-based model for continuous improvement of the quality management system
- Maintaining product integrity and compliance with regulatory requirements, where applicable
- Exceeding the expectations of our customers, and so achieving total customer satisfaction.
- A published customer complaints procedure
- Selection and performance monitoring of suppliers against set criteria
- Training and development for our employees
- Regular audit of our internal processes
- Measurable quality objectives which reflect our business aims
- Management reviews of audit results, customer feedback and complaints

Though the Managing Director has ultimate responsibility for Quality, all employees have a responsibility within their own areas of work so helping to ensure that quality is embedded within the whole of the company.

Managing Director: Curt Rathbone



Signed: .....

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