

OUR GUARANTEE

Our mission is to be the global leader in the design and manufacture of alloy wheel protection systems, maintaining the highest standards for quality, customer care, employment and ethics.

To nurture and maintain strong relationships with partners throughout the world and to reinforce our core values, passion, spirit and innovation in everything that we do.

OUR PROMISE

To our customers

We are committed to providing innovative high quality products that meet and surpass consumer's needs and expectations. We understand that the security of our brand and the quality of our products has a powerful impact on our customers' business and reputation and we will strive to continuously protect our products and improve operations to meet high quality expectations.

To our team

We will ensure a cooperative partnership among all members of AlloyGator Limited, built upon a framework of mutual trust, respect and dignity. We are committed to selecting capable team oriented people and providing them with challenging work in a safe, open, and inclusive environment. We will seek input to find the best solutions to problems and methods of making improvements in the workplace. We will share information, resources, and ideas, and we will develop the skills necessary to maintain an exciting work environment where decisions are made at the lowest appropriate level. Employees will be actively encouraged to make suggestions for improving our operations and quality of work life.

To our suppliers

We are committed to developing cooperative relationships with our suppliers and other business partners by conducting our affairs in a fair and equitable manner. Our business dealings will focus on recognising critical mutual interests, including quality, cost, delivery, and continuous improvement.

To our community

We believe that a determining factor to our future success is our approach to the potential environmental impact our business can have in its day to day operations. We are therefore committed to acting as a responsible corporate citizen by considering prevention of pollution in all operational and business activities; and continually striving to improve processes to protect our environment.

